

# IMPACT 100 BY THE NUMBERS



## TOTAL GIVING

Since 2002, Impact 100 chapters have awarded more than \$55 Million in grant money directly to nonprofits.



## 2017 GIVING

2017 marks the first time that Impact 100 chapters have given away over \$10,000,000 in one year.



## GRANT SIZE

Impact 100 chapters are notable for the size of the grants they award. The median grant awarded by Impact 100 chapters is \$142,000.



## MEMBERSHIP

More than 17,000 women have been impacted through membership in one of 52 Impact 100 chapters.



## GROWTH

Impact 100 chapters are multiplying fast. Since 2007, the number of Impact 100 chapters has more than quintupled.



## SOCIAL MEDIA

Impact 100 chapters are media savvy. Every Impact 100 chapter has a presence on social media - a combined reach of more than 50,000 viewers.



-  [facebook.com/impact100council](https://facebook.com/impact100council)
-  [@impct100council](https://twitter.com/impct100council)
-  [@impact100council](https://instagram.com/impact100council)
-  [info@impactcouncil100.org](mailto:info@impactcouncil100.org)

# IMPACT 100 MODEL



Impact 100 chapters are changing how women lift up and transform their communities by harnessing the power of women. Imagine the difference \$100,000 would mean to a local non-profit in your area. It will be significant and you can be part of it.

## What is Impact 100?

Impact 100 is a successful global philanthropy model created by Wendy Steele in 2001 in Cincinnati, Ohio. Her concept is simple and powerful: gather a group of dynamic women together to each give \$1,000, with the goal of significantly impacting one local organization.

The goal is to award a minimum of \$100,000 to local nonprofit organizations each year. The grant application process is very structured, completely transparent and open. Impact 100 members have the opportunity to assess the grant applications and ultimately vote on the grant recipients. These transformational grants are remarkable.

There are now more than fifty Impact 100 chapters around the world that have given away more than \$55 million to worthy non-profits in their local communities.

## How it works

- 1** At least 100 women  

- 2** Each woman donates \$1000  

- 3** Number of \$100,000+ grants announced  
**\$ 100,000**  

- 4** Committees review applications, perform site visits, choose finalists  

- 5** Finalists present projects, members vote  

- 6** \$100,000(+) Impact 100 grant(s) awarded  

- 7** 100% of member donations are given directly to a local charity  


## Impact 100 Council Mission

The mission of Impact 100 Council is to encourage collaboration and sharing of best practices among Impact 100 chapters to allow for continued growth and sustainability of Impact 100 around the world. We will create world-class, strategic philanthropy and transform communities with significant grants while we equip individuals to become effective philanthropists and guide them to amplify their success for positive change.