

## SUNDAY

October 27, 2019

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**1:00 PM**

*Lobby*

### Conference Registration and Information

**3:30 – 4:00 PM**

*Royal Palm A & B*

### Welcome and Introductions

**Wendy Steele**, Founder Impact100 and Conference Co-Chair

**Cyndi Warren**, Pensacola Bay Area and Conference Co-Chair

Hilton Representative

**4:00 – 5:30 PM**

*Royal Palm A & B*

### Harnessing the Power of Impact100

**Debbie Ritchie**, Pensacola Bay Area Founder

Introduced by Wendy Steele

**5:30 – 6:30 PM**

### Break

**6:30 – 7:00 PM**

*Royal Palm A & B*

### Cocktail Reception

**7:00 – 8:30 PM**

Dinner

*Royal Palm A & B*

### *Keynote Presentation*

### Celebrating the Power of Impact100

**Wendy Steele**, Founder Impact100

**Brent Huffman**, Chief Creative Officer of JDA Worldwide

Introduced by Cyndi Warren

**Post Dinner**

Networking at the Hilton bar or another Pensacola Beach establishment

**MONDAY**

October 28, 2019

**8:00 – 10:00 AM**

Breakfast

*Royal Palm A & B***Imagining the Power of Impact100****Wendy Steele**, Founder Impact100**Brad Benbow**, Chairman and CEO of JDA Worldwide**10:00 – 10:15 AM**

Poolside

**Break** *Please gather for the Conference Group Photo Poolside***10:15 – 11:15 AM**

Break Out Session

**Membership Recruitment Workshops**

- Membership season starts at your annual meeting
- Marketing tools
- Spreading the word to ensure your success

**Start Up – 300 Members***Royal Palm A***Jane Gill Watt**,  
SRQ**Tonya Wildfong**,  
Traverse City**300 – 500 Members***Royal Palm B***Deirdre Spiropoulos**,  
Jersey Coast**Susan Page**,  
Northwest Florida**500+ Members***Oleander Room***Maria Goldberg**,  
Pensacola Bay Area**Teresa Bolton**,  
Northwest Florida**11:15 – 11:30 AM****Break****11:30 AM – 12:00 PM***Royal Palm C***Networking with Conference Attendees Speed Zone**Facilitated by **Susan Page**, Northwest Florida  
and **Marny Needle**, Pensacola Bay Area**12:00 – 1:15 PM**

Lunch

*Royal Palm A & B***Providing Leadership to Strengthen Communities****Keith Hoskins**, Navy Federal Credit Union

Introduced by Cyndi Warren, Pensacola Bay Area

**1:15 – 1:30 PM****Break**

# MONDAY

October 28, 2019

## Break Out Sessions

You have pre-selected your session choices. Please join your first selection for the first session, and your second selection during the second session.

**1:30 – 2:45 PM**

Break Out Session 1

**1:30 – 2:45 PM**

Break Out Session 2

### A. Member Involvement and Retention

Facilitated by **Katie Kingsman**, Pensacola Bay Area and **Lucy Smith**, Baldwin County

- New member social and mentoring program
- Volunteer opportunities to involve members
- Balancing involvement with “no guilt”

### B. Board Governance and Leadership

Facilitated by **Mary Pat Rosen**, Oakland County and **Holly Jurnovoy**, Pensacola Bay Area

- Recognizing emerging leaders in your organization
- Best governing practices
- Building synergy on your board

### C. Nonprofits — The WHY of Impact100

Facilitated by **Brigitte Brooks**, Pensacola Bay Area and **Barbara Levitt**, Baldwin County

- Communicating with nonprofits
- Building support within the nonprofit community
- Providing tools for success

### D. Technology—Grant Submission Technologies

Facilitated by **Julie Ann Rivers-Cochran**, Traverse City, and **Kim Harvell**, Pensacola Bay Area

- What features are important to you?
- The pros and cons of available options

### E. Building Your Organizations’ Fiscal Strength

Facilitated by **Marny Needle**, Pensacola Bay Area and **Teresa Bolton**, Northwest Florida

- Make your city an Impact100 city
- Ask for everything without spending your money
- Build relationships between members and vendors

**4:15 – 6:00 PM**

## Beach Break and Networking Time

**6:00 – 8:00 PM**

*Area behind pool*

## Outdoor Cocktails and Dinner

In case of inclement weather, dinner will be in the Royal Palm Ballroom

**Post Dinner**

Networking at the Hilton bar or another Pensacola Beach establishment

**TUESDAY**

October 29, 2019

**8:00 – 9:00 AM**

Breakfast

**Looking to Our Future**Q & A with **Wendy Steele**, **Cyndi Warren**, and **JDA****9:00 – 9:15 AM****Break****Break Out Sessions**

You have pre-selected your session choices. Please join your first selection for the first session, and your second selection during the second session.

**9:15 – 10:30 AM**

Break Out Session 1

**10:45 AM – 12:00 PM**

Break Out Session 2

**A. Big Events: All the Little Details that Make These Events a HUGE Success**

Facilitated by **Meri Asmar**, Pensacola Bay Area and **Julianne Robinson**, Greater Indianapolis

- Membership announcement
- Meet the finalists— Press releases, confidentiality, press packets
- Annual meeting

**B. What Happens After You Give Away the “Big Check”?**

Facilitated by **Amanda Gordon**, Northwest Florida and **Cyndi Warren**, Pensacola Bay Area

- Accountability and oversight – why they are critical
- Grant liaison role
- Changes within the spirit of the grant

**C. Other Technology for Impact100 Chapters**

Facilitated by **Nancye Wolfe**, Baldwin County and **Terri Ramos**, Pensacola Bay Area

- Communications
- Forms
- Payment methods
- Websites and hosting
- Record retention
- Data bases

**D. Ask the Experts: Prior Impact100 Grant Recipients**

Facilitated by **Holly Jurnovoy**, Pensacola Bay Area

- How winning an Impact100 grant changes an organization
- Tips for writing a strong grant
- Making an effective presentation at the annual meeting
- Involving your team to dream big and write smart

**E. Focus Area Committee Processes**

Facilitated by **Ginny Fischbach**, Oakland County and **Marny Needle**, Pensacola Bay Area

- Setting up submission guidelines
- Committee chair training
- Committee member training
- Facilitation and voting

**12:00 PM**

Lunch

**Wrap Up and Closing Remarks**

Box Lunches available by request