

Tuesday, March 2, 2021

- 2:00 PM Visit Exhibit Hall, Lobby, & Auditorium
- 4:00 - 4:25 PM **Welcome to the 2021 Impact100 Global Conference**
Bright Lights. Big Impact. Wendy Steele, Founder Impact100 and Conference Co-Chair
- 4:30 – 4:50 PM **Embrace Your Power to Make Change** Susan Spencer, President of Spencer Consulting and former Editor-in-Chief of Woman’s Day Magazine and Womansday.com
- Description:** In the last year, women have faced headwinds like no other time in recent history. Millions of women have been forced to cut their work hours, put their careers on hold (often permanently), or quit the workforce entirely. The pandemic “shecession” that women are experiencing right now is grim, but it also offers an opportunity to bring about lasting systemic change. Susan Spencer, executive director of the nonprofit Engage: Promoting Women’s Economic Security and former editor in chief of *Woman’s Day* magazine, looks at the roots of women’s power (we outnumber, outlive, and outvote men) and lays out the basics of what women need now and how we can flex our power—in our communities and on a national level.
- 5:00 – 6:00 PM **Cheers to 20 Years!** Fill your glass and raise it with us in celebration of the 20th Anniversary of Impact100.
- Description:** Connect & network live with other attendees as we toast & celebrate the 20th Anniversary of Impact100

Wednesday, March 3, 2021

- 8:30 AM – 8:50 AM **Motivation & Movement** Angela T. Moore, Impact100 Metro Detroit
Description: A short motivational talk and stretching for the participants of the 20th Anniversary Impact100 Celebration.
- 9:00AM – 9:45AM **Keynote Presentation**
Future of Giving Report Results & How Impact100 Can Benefit Carrie Morgridge, Vice President and Chief Disruptor of The Morgridge Family Foundation & Member of EVERY Impact100 Chapter around the globe.
- Description:** Carrie provides the highlights of the landmark study from sparks & honey and the Morgridge Family Foundation followed by a discussion of how Impact100 is positioned for the future of giving.
- 9:45AM – 10:30AM
4 Concurrent Sessions **Session 1**
Strategic Planning 1.0: What do you want to be when you grow up?
Irene Dimitry & Amy Bouque (Impact100 Metro Detroit)

Description: Learn about strategic planning and how it can help your Impact100 chapter grow and succeed! This topic will be covered in two sessions. In this conference session (Strategic Planning #1), you will learn what strategic planning is and why it is important. Presented as a dialogue between a strategic planning expert and an Impact100 chapter president, we will discuss how to identify where your chapter is in the life cycle of a non-profit and what implications that may have for your planning process. We will define key terms so you can have confidence in taking this information back to your Impact100 chapter and applying it to your organization's benefit. Irene Dimitry will share her strategic planning expertise, while Amy Bouque will share her first-hand experience and practical insights gained on leading her chapter through the creation of a three-year strategic plan.

Session 2

Membership Engagement: Choose Your Own Adventure Jody Trietch
(Impact100 Traverse City)

Description: Every member's experience is unique and directly impacts her desire to participate on a chapter's journey year after year. Member engagement relies upon understanding and creating expectations around each member's experience, extending warm invitations and maintaining communication along the way. Join Jody Trietch as she discusses member engagement methods and tools in Traverse City.

Session 3

Belonging is An Outcome

Amy Bouque (Impact100 Metro Detroit) and Reggie Willis (Chief Diversity Officer, Ally Financial)

Description: Diversity, Equity & Inclusion – a break out session to unpack the guidance and insight from Ally Financial's Chief Diversity Officer, Reggie Willis with Amy Bouque, Chief People Officer at Kelly Services and Founder, Current President for Impact100 Metro Detroit.

Session 4

Membership Management Systems Recommendations Cindy McCue,
(Impact100 NWF) & Diana (Dee) Locke, (Impact100 Indian River)

Description: In August 2020, an electronic survey was sent to all Impact100 chapters related to Membership Management Systems (MMS). A work group analyzed the results and investigated 6 different MMS programs, comparing the attributes suggested by the survey. This session summarizes the recommendations of the group and gives an overall summary of the two recommended MMS systems, Neon and MemberLeap.

10:40 AM – 11:45 AM

Coffee & Connection Grab a mug and join your fellow Conference attendees for unscripted conversation and networking.

11:45AM – 12:30 PM

Keynote Presentation

Diversity, Equity & Inclusion (DEI) Work is a Journey That Begins with a Single Step Reginald (Reggie) Willis, Chief Diversity Officer at Ally Financial Inc.
Wendy H. Steele, Impact100

Description: Wendy Steele speaks with Chief Diversity Officer, Reggie Willis, seeking insights, wisdom, and guidance for how Impact100 chapters can embrace diversity, equity, and inclusion within their chapters.

12:30 PM – 1:00 PM

Break Visit the Exhibit Hall to Meet our Sponsors & Partners

1:00PM – 1:45PM

3 Concurrent Sessions

Session 1

Strategic Planning 2.0: Topic: So how do we get there from here?

Irene Dimitry & Amy Bouque (Impact100 Metro Detroit)

Description: Attend this session to learn practical tools and tactics in developing a strategic plan for your Impact100 chapter! This is the second of two conference sessions on strategic planning. In this session (Strategic Planning #2), a step-by-step strategic planning process will be introduced. We will share what typically happens in each step, with a deeper discussion about engaging your leadership team in the process through multiple working sessions. We will provide real-world examples of a planning calendar and tools to track implementation progress. Irene Dimitry and Amy Bouque will bring these examples to life through their conversation highlighting how Impact100 Metro Detroit applied these concepts and tools to create a three-year strategic plan, sharing insights and lessons learned along the way.

Session 2:

The Big Event! Hosting an Online Meeting that's Anything but Virtual!

Deirdre Spiropolos (Impact100 Jersey Coast)

Description: In this session, Deirdre Spiropoulos who is the President and Co-Founder of Impact100 Jersey Coast, will discuss tips, tactics and important considerations for planning and hosting your online Annual Meeting. Additional topics include budget planning and online voting. We look forward to 'seeing' you there!

Session 3:

Unconscious Bias- Where to go to be in the Know! Latina Fauconier (Impact100 DC & Impact100 Metro Detroit)

Description: The session is a train the trainer discussion on unconscious bias and walks through a wide array of resources available to assist members on their Diversity, Equity and Inclusion journey.

1:45 PM – 2:10 PM

Keynote Presentation

How to Change the World When the World Keeps Changing

Kris Putnam-Walkerly

Description: Does constant change have you feeling overwhelmed, exhausted, and unsure how to plan ahead? As a philanthropist, you want to create a

dramatic impact with your giving. But you can't do that by clinging to misguided beliefs and delusional practices, or by feeling paralyzed by constant change and uncertainty. Join global philanthropy advisor and award-winning author Kris Putnam-Walkerly to learn how to shed anxiety about the future so you can do the most good possible, right now. She'll share practical tips from her new book, *Delusional Altruism*, to help you create a powerful plan, even in radically uncertain times. So you can stop playing crisis whack-a-mole, and instead, focus on what truly matters.

2:10 PM – 2:45 PM

Break Visit the Exhibit Hall to Meet our Sponsors & Partners

2:45 PM – 3:30 PM

Session 1

Grant Stewardship: What Happens After You Give Away the Big Check?

Amanda Gordon (Impact100 NWF)

Description: This Session focuses on steps that your chapter can take to ensure grant funds are secure and used in compliance with the nonprofit recipients' grant application. Being a good steward of grant funds provides credibility to your organization, which assists with member recruitment. Topics include chapter financial controls, the role of the grant liaison, grant project oversight, and modifications to the grant agreement.

Session 2

Impact100 Model | Rebrand Update Kristi Neville and Brandon Travis (JDA Worldwide)

Description: Bring clarity and connection to the suite of Impact100 chapters, with room for individual personality by location, for more dynamic force.

Session 3

Boards: Governance & Leadership

Dr. joyce gillie gossom (Impact100 NWF)

Description: If you want your term to end seeing how the Chapter moved forward and knowing there are Members ready and able to take the Chapter to "What's Next" you have to start the way you plan to continue. BOARDS is an acronym that provides a road map to help you get there. Make sure that your fellow Board Members have a reason to follow you as you move the Chapter forward and Impact your communities!

Session 4

Creative Ways to Build Your Membership

Teresa Allen (Impact100 NWF), Susan Marsh (Impact100 Traverse City), Kathryn Gillespie, (Impact100 Palm Beach County), & Kelly Walsh (Impact100 Metro Detroit)

Description: Join this engaging panel discussion to learn how four chapters of different sizes in varied parts of the country are building their membership through unique events and strategies.

3:30 PM – 4:45 PM

Keynote Presentation

2021 Global Day of Impact: Strategy for Success

Christine Johnson, Almera Mahmood, Evann Bishop

Description: In this session, the team at JDA Worldwide will discuss the overall strategy and timelines for the Global Day of Impact, as well as offering a high-level look at the types of media involved in an event like this. Following this conversation, Christine Johnson and Wendy Steele will host a live Q&A on the topic.

Thursday, March 4, 2021

9:00 AM – 10:00 AM

Coffee & Connection Grab a mug and join your fellow Conference attendees for unscripted conversation and networking.

10:00 AM – 10:45 AM

Keynote Presentation

How to Live Life on Your Terms

Amanda Foo-Ryland (Impact100 Wakipitu, New Zealand)

Description: Dr. Amanda shares her most vulnerable keynote to date, her story and how she used a simple tool to allow her to stay true to who she is and what she wants from life. In less than 30 minutes, you will have a tool that you can use right away to help you navigate life's curveballs and keep on your path.

10:45 AM – 11:00 AM

Break Visit the Exhibit Hall to Meet our Sponsors & Partners

11:00AM -11:45AM

Session 1

Successful FUNdraising

Amy Tupper (Impact100 SRQ), Teresa Bolton (Impact100 NWF), & Marny Needle (Impact100 Pensacola Bay Area)

Description: Learn best practices in ensuring your Impact100 group gets and stays on sound financial footing. Whether a new or experienced group, you will come away with practical and helpful insights. Share ideas in the online chat and learn to build upon your organizations' successes.

Session 2

Giving Reimagined

Lori Finch (Impact100 DC)

Description: This session will cover how giving should shift from transaction to transformational giving to help build long-term relationships with your donors and members. We'll highlight the various different ways that your chapters can leverage iDonate's Connected Giving System to help create connection and encourage the very important second gift. We'll share a few ideas about how Impact100 Council is using iDonate as well as some strategies to grow giving for your chapter including text to give, peer-to-peer and events.

Session 3

Submittable: The Impact100 Grants Platform

Amanda Jameson

Description: Submittable is a premier grants management software that will help you make better decisions for a bigger impact. Join Account Manager, Amanda Jamison, to learn how Submittable can save you hours of time while streamlining your granting process and creating an exceptional experience for both your volunteers and your applicants. Learn about the specially priced packages available to Impact 100 Chapters saving you 80% or more.

11:45 AM – 12:30 PM

Keynote Presentation

Embrace the Power of Your Personality

Shea Petaja (Impact100 Traverse City)

Description: Learn how to identify your superpowers and blind spots in order to find your “sweet spot” in relationships where you can have the most impact.

12:30 PM – 1:00 PM

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1:00PM – 1:45PM

Session 1

“TechUp with MobileUp– Impact Goes Mobile” MobileUp– Impact100 Proprietary App

Deborah Johnson (Impact100 the Palm Beaches) and Tom DeBacco

Description: It's time to take our Impact mobile! Join Deborah Johnson, Co-Founder Impact the Palm Beaches (and member of Impact100 Martin) and Tom DeBacco, President/CEO of MobileUp to learn about the exciting new Impact100 Global partnership. This new partnership will provide Impact100 Chapters an exclusive opportunity to create their own mobile app. This proprietary mobile app will provide a one-of-kind member experience, enhanced communications, outreach and engagement. It's simple, effective and fun. Don't miss this one.

Session 2

Collective Giving and its role in Australian Philanthropy James Boyd (Impact100 Western Australia Founder and Impact100 Australia Convener)

Description: In 2017, James led the research *Collective Giving and its Role in Australian Philanthropy* to inform the Australian Prime Minister's Community Business Partnership (<https://www.communitybusinesspartnership.gov.au/about/research-projects/collective-giving-and-its-role-in-australian-philanthropy>). The research considered the broad impact of collective giving, the change in philanthropic behaviour of participant donors and the experience of charities that have received grants. It also identified challenges and barriers faced by collective giving groups and resources that would support further growth. This session will outline globally relevant lessons from the research.

Session 3

Engaging Former Board Members

Cyndi Warren (Impact100 Pensacola Bay Area & Impact100 Global Council Board)

Description: Former board members are a wealth of institutional knowledge with a passion for Impact100! Wouldn't it be smart to leverage that knowledge and passion, after they complete their board service, for the continued success of our Impact100 chapters? In this session we will explore ways to keep these ladies involved and engaged in a variety of areas that assist the current board members and continue to make an impact in the local community.

1:45 PM – 2:30 PM

Keynote Presentation

Return on Impact

Linh Anh Le & Meredith Dreman, Kelsey Thompson

Description: Learn about the research partnership between Impact100 and the Morgridge Family Foundation. We surveyed and interviewed presidents, members and grantees to gain insights into their experiences and perspectives. You'll come away with actionable ideas and "a-ha" moments your chapter can use, and you'll be the first to learn about the exciting next steps in our research!

2:30 PM – 2:45 PM

Break Visit the Exhibit Hall to Meet our Sponsors & Partners

2:45PM – 3:30PM

Session 1

The Impact of 2020 on Women in the Workforce & How We Can Start to Reverse the Damage

Jennifer Cannon and Amani Ahmed (Impact100 NYC)

Description: Join us for a conversation about the status of women at work. By now you've seen the harrowing statistics about the number of women who left or lost their jobs during 2020 or are considering downshifting their careers — the ancillary effects of the pandemic have been numerous, and this is one of the toughest for us to accept. The good news? There are things we can do, and will discuss, together to start to reverse this negative impact.

Session 2

Communications: Keeping it Simple. Focus on Member Engagement

Dianna Manoogian (Impact100 SRQ)

Description: Creating new programs and broadening our thoughts on new innovative ways to communicate.

Session 3

Crazy Lessons from Impact100 SRQ

Jane Watt (Impact100 SRQ)

Description: Impact100 SRQ is just beginning our third Giving Year awarding nearly \$600,000 in our first two Giving Years. Today, we will be sharing a number of lessons we have learned to develop and enhance our

chapter. Established in 2018 our journey to Fund all Five continues and we look forward to sharing lessons we have learned with you.

3:30 PM – 4:00 PM

Keynote Presentation

Believe in Yourself and Give with Joy

Sudha Murthy, Chair of Infosys Foundation

Description: Mrs. Murthy captivates as she shares her personal story while weaving in stories that relate to the work and the members of Impact100.

4:00

Closing Remarks

Looking Back and Looking Ahead: 20 Years of Impact

Wendy Steele, Founder of Impact100